



News Flash

Amadeus Flash

Hotel Partial Point of Reference Enhanced

“Mumbai and Chennai included in Geo Coding”

Looking for a hotel near Gateway of India? Guest wants to stay close to Marina Beach in Chennai?

Amadeus is pleased to make your search easy by the utilitarian enhancement in Partial Point of Reference functionality which now includes Mumbai and Chennai along with other major cities across the continents like Johannesburg, Moscow, Saint Petersburg, Lisbon, and Porto.

This advanced feature enables to locate hotels in non-geocoded cities with returned options closest to the requested search.

Key Benefits:

Widens hotel search around specified landmarks and attractions around the destinations in geocoded cities with an extensive categorized inventory of reference points.

Easier way to search hotels within a state or country with a distance of reference points.

Following illustrations will help you to understand the functionality

Amadeus Helpdesk

24 X 7 Access to Amadeus Helpdesk at Nationwide Toll free 1800-111-200

Live Chat Function in Amadeus Selling Platform

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Hotels in the vicinity of desired landmark

HABOM05OCT-08OCT/RP-ATT-GATEWAY OF INDIA
AUTO /AR-ALL IGNORED
**RP-GATEWAY OF INDIA *LIMITED GEO-CODING* 5K-S
IN BOM ALL AREAS TU 05OCT10-08OCT10 OCC:1
** TJ INTRODUCES*VIVANTA BY TAJ* A STYLISHLY SPIRITED BRAND
** TJBOMPRES*TAJ PRESIDENT IS NOW*VIVANTA BY TAJ PRESIDENT*
CUR DI
1 LW!TAJ MAHAL PALACE MUMBAI INR 0.1K-W
=! 19430.00-57000.00
2 TJ!TAJ MAHAL PALACE AND TOWER INR 0.3K-W
=! 11900.00-26000.00
3 CK!THE GORDON HOUSE HOTEL MUMBAI USD 0.3K-N
=! 200.00-220.00

Hotels with specified distance from a city

HAMAA/DI-7K
AUTO /AR-ALL IGNORED
**RP-CHENNAI *LIMITED GEO-CODING* 7K-S
IN MAA ALL AREAS SA 18SEP10-19SEP10 OCC:1
** TJ INTRODUCES*VIVANTA BY TAJ* A STYLISHLY SPIRITED BRAND
** TJMAACONS*TAJ CONNEMARA IS NOW *VIVANTA BY TAJ CONNEMARA*
CUR DI
1 SI!SHERATON CHOLA HOTEL CHENNAI INR 0.2K-S
= 494000.00-494000.00
2 CK!THE SPRING HOTEL INR 0.3K-W
=! 3950.00-10500.00
3 ON!GEMINI INN USD 0.3K-W
=! 35.00-75.00

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List of point of references in a city

DRP*/BOM-ATT

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NUM CTY CAT - POINT OF INTEREST NAME /CCST

001	BOM	ATT	- AAREY MILK COLONY	/IN
002	BOM	ATT	- BOMBAY NATURAL HISTORY MUSEUM	/IN
003	BOM	ATT	- BOMBAY STOCK EXCHANGE	/IN
004	BOM	ATT	- CHOR BAZAAR	/IN
005	BOM	ATT	- CHOWPATTY BEACH	/IN
006	BOM	ATT	- ELEPHANTA CAVES	/IN
007	BOM	ATT	- ESSEL WORLD	/IN
008	BOM	ATT	- FASHION STREET	/IN
009	BOM	ATT	- FILM CITY	/IN
010	BOM	ATT	- FLORA FOUNTAIN	/IN
011	BOM	ATT	- GANDHI MARKET	/IN

List Of Partial Geo Coded Areas currently participating in POR within the Specified Radius.

CODE	CITY	COUNTRY	RADIUS IN KM
BKK	BANGKOK	TH	7
BOM	MUMBAI	IN	50
JNB	JOHANNESBURG	ZA	35
LED	ST PETERSBURG	RU	18
LIS	LISBON	PT	18
MAA	CHENNAI	IN	15
MEX	MEXICO CITY	MX	15
MOW	MOSCOW	RU	28
OPO	PORTO	PT	13
RIO	RIO DE JANEIRO	BR	20
SAO	SAO PAULO	BR	30

For further details, please see the online Help Page HE POR or contact your nearest Amadeus Helpdesk.

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