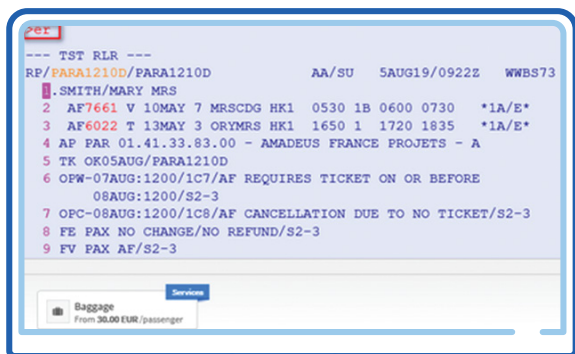


Amadeus Cross Sell Push for ancillary services

Book additional seats and bags in seconds

Amadeus Cross Sell Push for ancillary services is a solution for all Amadeus Selling Platform Connect users that facilitates the sale of seats and additional bags.

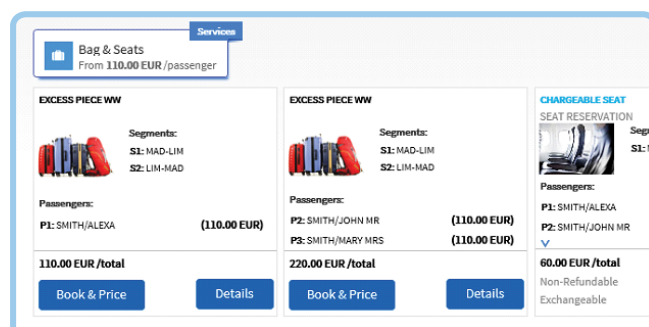
How to add additional services in just 3 steps?



1. Book a flight on Amadeus Selling Platform Connect.
2. If the fare does not include luggage and/or seats and these services can be purchased, a banner will be displayed at the bottom the PNR with the ancillary services that can be added

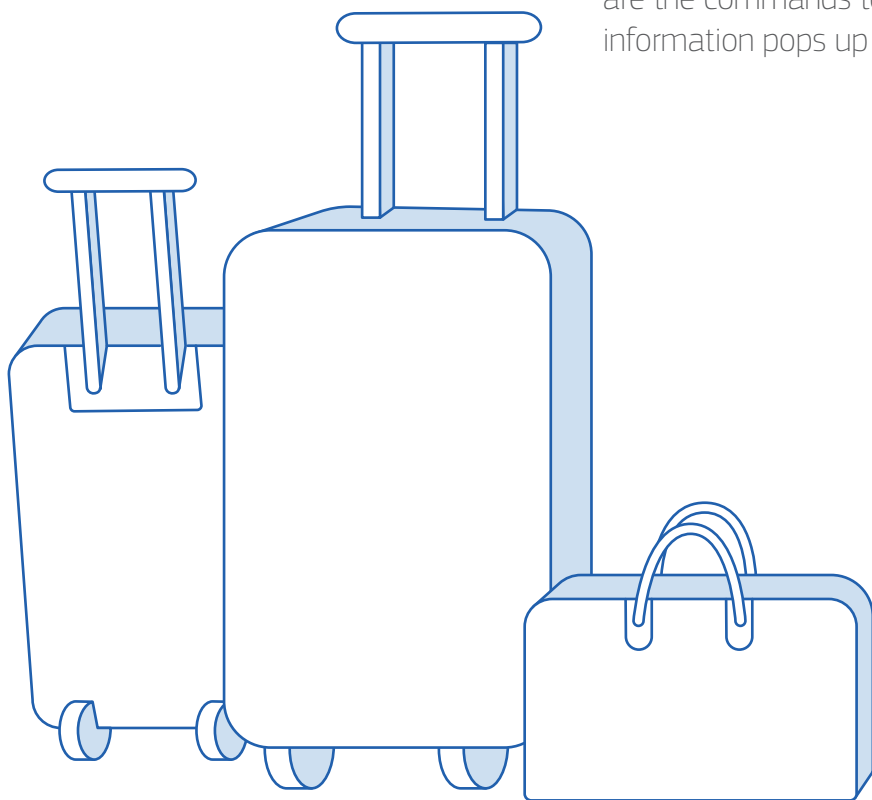
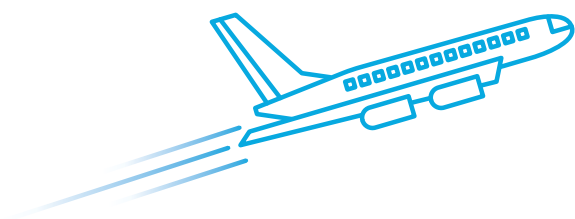
3. By expanding the banner you can:

- a) Book and price baggage that will be automatically added to the PNR.
- b) Get more details about seats and/or bags by accessing the seats and services catalogue.



Why using Amadeus Cross Sell Push?

- **Create the best travel experiences:** anticipate the needs of your travelers and prevent them from wasting time and money at the airport due to excess baggage or seats allocation.
- **Offer more to your travelers:** when promoting ancillary services, you propose personalized travel tips and increase your revenues with differential content at the same time.
- **Boost your efficiency:** adding ancillary services with Amadeus Cross Sell Push is effortless! No need to know which ancillary services are available by airline, or what are the commands to book them, the accurate information pops up on your screen at the right time.



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